Business Achievement Awards

September 24, 2014 • Liberty Grand, Toronto
Tenth Annual CAMSC Business Achievement Awards

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Canadian Aboriginal and Minority Supplier Council
Dear friends and colleagues:

Welcome to the 10th Annual CAMSC Business Achievement Awards at the Liberty Grand.

The board of directors and staff members of the Canadian Aboriginal Minority Supplier Council or (CAMSC), are pleased to have you join us as we celebrate ten years of supplier diversity that is creating jobs and wealth in Aboriginal and minority communities.

The 2014 CAMSC Award celebrates the achievements of Aboriginal and minority owned businesses that have become major suppliers to some of the top corporations across Canada and the U.S.

CAMSC acknowledges and recognizes the dedication and contributions of major North American corporations that are leading the way with their supplier diversity programs.

Aboriginal and minority businesses are growing and succeeding because of membership in CAMSC, which gives them access to corporations that are committed to diversity and inclusion in their supplier purchasing operations.

CAMSC is proud to announce that since its inception in 2004 and as a direct result of our initiatives, leading corporations in Canada have spent more than 1.2 billion dollars with Aboriginal and minority owned businesses.

This demonstrates a clear commitment to an inclusive and diverse supply chain that is creating jobs in Aboriginal and minority communities.

In 2013, Aboriginal and Minority suppliers that secured businesses with corporate members of CAMSC, employed more than six thousand full time staff across Canada, 55% of whom are Aboriginal or visible minorities.

To mark our ten year anniversary, we are holding two major events on the same day. During the day – A Prosperity Summit where we will launch our Impact Report. In the evening, we celebrate at the CAMSC Business Achievement Award.

This year, CAMSC is creating a special Hall-of-Fame to recognize previous winners in all categories. We acknowledge their success in helping to build a vibrant, diverse and inclusive business community.

A million thanks to our long-time supporters who have been with us for 10 years. Tonight, their support will also be recognized.

We have an exciting program this year, beginning with our host, Anne-Marie Mediwake, anchor for CBC Television, followed by our keynote speaker Masai Ujiri, President and General Manager of the Toronto Raptors.

Our gala event will bring together hundreds of business leaders, global corporations, government officials and Aboriginal and minority business owners. This event would not be possible were it not for the very generous contributions of our many corporate sponsors. We thank our sponsors for supporting CAMSC and helping to make our awards event a huge success. To all our guests, we are honored to have you join us as we celebrate our tenth anniversary. Your participation will make this evening’s event a huge success.

Cassandra Dorrington, President, CAMSC

Glenn DeSouza, Chair, CAMSC and Vice President, Retail Cards, Cards and Payment Solutions, RBC
RBC is proud to be a sponsor of the CAMSC Business Achievement Awards.

Together, we can create a strong and sustainable future for all.

To learn more about how RBC® is partnering with Aboriginal and Minority communities, please download the RBC Diversity Blueprint™ from our site.

Visit rbc.com/diversity
Program

5:30 p.m.  Networking Reception
Welcome Remarks: Anne-Marie Mediwake, Master of Ceremonies
National Anthem: Shakura S’aïda
Prayer: Elder Pauline Shirt
Greetings: The Honourable David Zimmer, Ontario Minister of Aboriginal Affairs
Welcoming Remarks: Cassandra Dorrington, President, CAMSC
Recognition of 10 Years Supporters
Dinner

8:20 p.m.  Hall of Fame Acknowledgement
Awards Presentations
– Supplier of the Year Award
– CATA Technology Innovation Award

8:40 p.m.  Keynote Speech: Masai Ujiri, President and General Manager, Toronto Raptors

9:00 p.m.  Awards Presentations
– Procurement Business Advocate of the Year Award
– Tier 1 Champion of Supplier Diversity Award
– Collaboration Award
– Small Business of the Year Award
– Corporation of the Year Award

9:50 p.m.  Closing Remarks

Master of Ceremonies
Anne-Marie Mediwake

News anchor Anne-Marie Mediwake is the co-host of CBC News Toronto at 5, 5:30 and 6 p.m. weeknights on CBC Television.

In 2011, Anne-Marie was named the GTA’s Woman of the Year at the Consumer’s Choice Awards, recognizing the trust she has earned from viewers for her commitment to journalistic excellence and her active community involvement.

Mediwake’s portfolio includes prominent roles in CBC’s local, national and international news coverage; from Jack Layton’s state funeral to The Royal Wedding of Prince William and Kate Middleton from London and their Canadian tour. Recently, Mediwake has brought viewers insightful interviews with former governor general Michâelle Jean, humanitarian Stephen Lewis, feminist pioneer Gloria Steinem and Bollywood superstar Bipasha Basu.

Prior to joining CBC, Mediwake co-anchored Global Television’s Toronto flagship newscast. She helmed CTV’s Gemini Award-winning investigative current affairs show 21C and reported for CTV’s National News with Lloyd Robertson, Canada AM and Newsnet.

In 2007, Mediwake and her husband Darryl Konynenbelt expanded their family with triplets. She chronicled their experiences with pregnancy and birth in the popular and hilarious National Post column called the *Triplet Journal*.

Mediwake’s desire to give a voice and provide mentorship to young women is reflected in her active community outreach. She was nominated for Canada’s top 35 under 35.

Mediwake says her natural curiosity and passion for storytelling is rooted in her Scottish-Sri Lankan ancestry.
EMPOWERING DIVERSITY EVERY DAY

At PepsiCo we create products that refresh the world, and our minority and women-owned suppliers drive creativity and innovation to our brands.

Learn more at pepsico.com.
I am pleased to extend my warmest greetings to everyone attending the 10th Annual Canadian Aboriginal and Minority Supplier Council (CAMSC) Business Achievement Awards Dinner.

Aboriginal Canadians are making their mark in all areas of Canadian society as entrepreneurs and business people. They can succeed because our country offers a stable economic environment that encourages and rewards those who are willing to work hard.

Besides linking a supplier base with major corporations, CAMSC presents awards annually to successful Aboriginal and minority-owned businesses and to corporations that actively promote supplier diversity. I congratulate this year’s honourees for distinguishing themselves as role models of effective leadership. I trust that all those who strive for excellence in what they do will find inspiration in their example.

Please accept my best wishes for an enjoyable evening and for every success in meeting your fundraising goal.


OTTAWA
2014
Success comes in every color.

We think the brightest pictures have a wide spectrum of colors. So when it comes to suppliers at EY, our supplier diversity initiative is one way we paint with a rich and varied palette.

To find out more, visit ey.com/us/supplierdiversity.
A PERSONAL MESSAGE FROM THE PREMIER

On behalf of the Government of Ontario, I am delighted to extend warm greetings to everyone attending the 10th Annual Business Achievement Awards, hosted by the Canadian Aboriginal and Minority Supplier Council (CAMSC).

Ontario recognizes the importance of building a strong and dynamic business climate — one that supports our entrepreneurs and innovators and encourages partnerships between diverse communities.

I applaud the members of the CAMSC for their commitment to creating such partnerships between businesses owned by Aboriginal people and visible minorities and major corporations in Canada. By promoting diversity in business, encouraging economic empowerment and supporting inclusive corporate citizenship, you are helping to build an Ontario that is strong, fair and prosperous.

To everyone being honoured tonight, I offer my hearty congratulations. Your hard work helps drive innovation and fuel Ontario’s continued growth.

I offer my sincere best wishes for an enjoyable evening and much continued success.

Kathleen Wynne
Premier
DISTINCT VEHICLES NEED DISTINCT PEOPLE TO BUILD THEM.

General Motors works with over 200 certified minority- and women-owned companies in North America. Through the devotion of our Supplier Diversity Program, we continue to develop new partnerships as we design, build and sell the world’s best vehicles.

gmsupplierdiversity.com
Keynote Speaker

Masai Ujiri, President and General Manager, Toronto Raptors

Masai Ujiri, 2012-13 NBA Executive of the Year, a native of Nigeria, who brings tremendous knowledge and extensive global connections to the Raptors. In 2013, he returned to the Raptors where he received his first front office position in 2007.

Considered one of the most proactive executives in the NBA, Ujiri got his NBA front office start in Toronto in 2007 joining the franchise as director of global scouting. He was elevated to assistant general manager, player personnel, in 2008 and worked closely with current team President Bryan Colangelo. His duties included overseeing the scouting and personnel departments, talent assessment and related data management.

On August 27, 2010, Ujiri became the first African-born GM in the NBA when he was hired to run the Nuggets’ basketball operations department. It was also his second stint with the club after working as a scout from 2003-06 and the team’s director of international scouting during the 2006-07 season. Prior to joining Denver, he worked as an international scout for the Orlando Magic.

A native of Nigeria, Ujiri brings tremendous knowledge and extensive global connections to the Raptors front office. He played professionally in Europe for six years, with stops in Belgium, Germany, England, Greece and Finland. He has scouted all over the world, including Europe, Africa, Asia and South America. Ujiri has also managed and coached the Nigerian junior and senior national teams.

On a humanitarian level, Ujiri has been tireless in his efforts to promote and develop the game of basketball throughout Africa. He is the founder of the Giants of Africa Foundation, which launched the Top 50 and Bigman camps in his homeland. The late Nelson Mandela was an inspiration to Ujiri. This year, joined by a number of celebrity friends and business leaders in Toronto to honour his hero, he put together a tribute event to raise money for Giants of Africa and the Nelson Mandela Foundation.

Diversity Procurement Fair

A great networking, learning and business building platform between global corporations and Aboriginal and minority owned businesses.

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For sponsorship opportunities and benefits, visit www.camsc.ca

April 14-15, 2015
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Diversity inspires.

IBM congratulates CAMSC on their 10th Anniversary. As a proud supporter and founding member of CAMSC we commend them for their ongoing commitment to Supplier Diversity in Canada.

As we move towards a globally integrated economy and society, we find ourselves at a moment of enormous challenge – and of great opportunity. The world is getting smarter. And diversity is vital to a Smarter Planet. The skills arising from individual differences are invaluable to business growth. With progressive procurement policies, IBM is committed to building and maintaining a community of diverse suppliers.

Let’s Build A Smarter Planet.

ibm.com/diversity
Supplier of the Year – New Malwa Express

Founded in 1997 by Gursewak and Narinder Singh, New Malwa Express began with just three trucks working as owner-operators for other transportation providers. With recent purchases, New Malwa now owns a fleet of 95+ trucks and 250 various types of trailers providing services to General Motors and Linamar along with numerous others.

To facilitate the services in Canada, the US and Mexico, New Malwa currently operates three terminals located in Mississauga, ON; Romulus, MI & Laredo, TX. They are in the process of opening a fourth terminal in Louisville, KY. The recent purchase of 10 acres of land in the Detroit area will increase capacity for New Malwa and will allow them to operate a repair facility on site that will enable them to get trucks back on the road quicker thus offering enhanced service for their customers. New Malwa has been experiencing steady growth over the last few years and a record revenue growth of more than 50% between 2012 and 2013.

New Malwa Express is a certified supplier that recognizes the benefit of supplier diversity with a workforce that is comprised of 80% minority employees. New Malwa also actively promotes and utilizes diversity in their supply chain and within the last year have recorded spend with CAMSC certified suppliers of 40%.

suppliers.enterpriseholdings.com
It’s all business to us.

As a global leader in sustainability with 168,000 employees serving clients in 150 countries, we take the business of building a diverse supply chain just as serious as the business of building a brighter, more sustainable world.

Our leadership in sustainability extends to the way we accomplish our work and the values that guide us. To that end, we engage more than 700 diverse suppliers who represent more than 50 product and service categories. In 2013, they generated more than $1.9 billion in diverse spend.

At Johnson Controls, when it comes to supplier diversity, we mean business. To learn more about our supplier diversity initiative, visit: johnsoncontrols.com/supplierdiversity.
CATA Technology Innovation Award – Canadian Prairie Garden Purees

Canadian Prairie Garden Purees (CPG), founded by Sandy Bay First Nation member Kelly Beaulieu is a Manitoba-based agri-business whose mission is to provide top quality vegetable, berry and legume puree products to the food industry in Canada and around the world. When you think of the word ‘innovative’, fruits and vegetables are probably not the first things that come to mind! But that’s going to change with the introduction of Innovative Steam Infusion Cooking Technology from Canadian Prairie Garden.

The technology has been redesigned for use as a puree processing system by CPG and this commercial process line is the only one of its kind in the world and the intellectual property to operate the equipment and to create premium purees is owned by CPG. This patented ultra-high temperature direct steam injection process “flash cooks” legumes, fruits and vegetables in 4-20 seconds and then it is moved through a rapid cool down chiller system that reduces the heat from 138 degrees celsius to a packaging temperature of 25 degrees.

Canadian Prairie Garden Purees offers a truly green process with 30% reduction in energy consumption, water usage and waste and up to 60% reduction in cleaning chemicals. As top quality cull produce will be utilized by CPG, local farmers will have the ability to sell approximately 30-60% more of their current production.

Canadian Prairie Garden Purees has generated great buzz and interest in the industry from Nestles, Sodexo Canada, Tim Hortons, Lassonde, Kitchen Partners and Campbell’s Soup.
Congratulations CAMSC
On Your 10th Anniversary

Thank you for promoting diversity in our community

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Accenture congratulates CAMSC on 10 years of outstanding success.

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**Procurement Business Advocate of the Year – Edet Umoafia, ABC Group**

Edet Umoafia and ABC Group are strong supporters and advocates of CAMSC. As the Lead Coordinator for ABC Group’s Supplier Diversity Program, he reached out to over sixty small businesses and referred them to the CAMSC diversity supplier program.

Sharing about the benefits of CAMSC and how business owners can become certified suppliers to ABC Group, this has led to an increase in ABC Group’s diverse supply base and improved program spend with their suppliers. Thirty of these companies are now CAMSC certified suppliers, supplying goods and services to ABC Group. Edet has been a regular speaker at CAMSC events sharing ABC Group’s learnings and successes.

Because of his commitment to and active promotion of supplier diversity, certified Aboriginal and Minority Suppliers are now competing and introducing their businesses to other organizations similar to ABC Group. They are showing strength and gaining opportunities.

While ABC Group is celebrating its 40th anniversary this year, Edet Umoafia and ABC Group are also proud of their advocacy efforts towards supplier diversity and the commitment of bringing more Aboriginal and minority owned businesses into CAMSC.
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WHAT WE PROMISED TO DO,

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Tier 1 Champion of Supplier Diversity – Flex-N-Gate

Since joining CAMSC in 2006, Flex-N-Gate has demonstrated an outstanding commitment to inclusion of CAMSC suppliers in opportunities to support its extensive range of automotive components and assemblies.

Their investments in inclusion range from demonstrated leadership support and consistent supplier diversity reporting at Global Purchasing meetings, to direct supplier development as buyers provide valuable feedback to assist with future quote opportunities. The supplier diversity team works closely with each purchasing director and commodity teams to review internal and customer goals, as well as current and future project opportunities.

In addition to streamlining internal reports so buyers can quickly identify relevant certified suppliers, a recent practical innovation was development of a “Needs Board. The Needs Board showcases any immediate opportunities within the company at supplier outreach events. The supplier diversity team works with buyers at over 50 locations to make a list of suppliers or services that are currently or will soon be quoted, which has resulted in same-day matches and quotes.

These investments have delivered impressive results. Flex-N-Gate’s multimillion dollar spend with CAMSC certified suppliers increased 120% from 2012 to 2013, and is continuing a similar trajectory into 2014. Also notable is the jump from 15 to more than 30 CAMSC certified suppliers doing business with Flex-N-Gate across a greater number of facilities.

Flex-N-Gate is truly a Champion of supplier diversity, demonstrating the significant role that Tier 1 suppliers make in expanding business opportunities for Aboriginal and minority-owned suppliers.

Diversity paints our world.

At BNY Mellon, we value diversity in the workplace and in the marketplace. In building an increasingly diverse supplier pool, we are able to work toward our goal of offering priority suppliers real procurement opportunities as they arise.

To learn more about BNY Mellon’s Supplier Development Program, visit www.bnymellon/suppliers.
Transforming procurement and supply chain operations.

TELUS is focused on strengthening our strategic relationships with suppliers while innovating to improve our product and service offerings to enhance the customer experience. We continue to launch programs to provide equal access to a supply base reflecting the diversity where we live, work and serve.

For more information please visit telus.com/procurement or email us at supplierdiversity@telus.com
Collaboration Award – Accenture

Accenture has demonstrated a collaborative approach to supplier development since it launched its supplier diversity program in Canada.

In addition to engaging a range of CAMSC certified suppliers in IT and Professional staffing, Accenture recognized early on that it could make a significant contribution to a broader group of suppliers with the launch of its Diversity Supplier Development Program. Their formal mentoring program leverages its extensive in-house knowledge by matching diverse suppliers with Accenture senior executives as one-on-one mentors to help develop and build the capacity of their businesses.

Their mentorship program, the first of its kind open to all CAMSC certified suppliers, inspired other Canadian corporations to invest in supplier development. Accenture willingly shared its mentorship learnings and best practices as well as program benchmarking with other CAMSC members, actively guiding other organizations as they developed in-house mentorship programs. This led to collaborative mentorship workshops with RBC, TELUS and others, which has delivered even greater opportunities for the participating suppliers.

Their collaborative approach extends beyond sharing best practices. Accenture also partnered with investors and other organizations to develop Indigena Solutions, a First-Nations owned IT and business process services provider in BC, to build IT capacity amongst First Nations in BC and beyond.

Accenture demonstrates that collaborative efforts are invaluable in scaling the impact of supplier development and Aboriginal and minority economic inclusion.
TD Bank welcomes diversity in our workplace, within our communities and with all our Customers.
Small Business of the Year – Manitobah Mukluks

Manitobah Mukluks, is an Aboriginal-owned company, whose vision is to build a vibrant global brand that makes a significant impact in Aboriginal communities.

Founded in 1997 by Sean McCormick, this Winnipeg-based footwear company has taken traditional mukluks and moccasins and adapted them for modern wear. Along with natural hides and fur, Manitobah worked with Vibram to create high performance mukluk soles that make their boots as functional as they are beautiful. Now sold at top fashion retail across Canada and the world, Manitobah Mukluks made the PROFIT 500 list of fastest growing companies in Canada and number 1 in footwear manufacturing.

The company’s growth has been remarkable with 3,000 pairs sold in the first year and 100,000 in this last year. Revenue growth in the last three years has increased yearly by 50%. Retail partners include Holt Renfrew, Nordstrom, Brown Shoes, Cabelas and Town Shoes among others.

Manitobah Mukluks is committed to sharing their success with the community. Along with Aboriginal hiring practices and capacity building programs, Manitobah launched the Storyboot Project in 2011. This initiative aims to revive the traditional arts by creating partnerships with elders and artisans who fashion mukluks and moccasins the traditional way. For every Storyboot sold, the artist receives 100% of the profits. The success of the Storyboot Project has also lead to a Storyboot School where artists pass on the timeless skill of crafting Aboriginal footwear by hand.

Diversity grows business.

Every day, Kellogg gives people the start to reach their fullest potential. By fostering diversity and inclusion in our operations and valued partnerships, we’re building healthier relationships, a stronger marketplace and greater opportunities for success.

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www.chryslergroupllc.com
Corporation of the Year – General Motors

As a pioneer of supplier diversity, GM is committed to building a global culture of diversity and inclusion which provides a strategic advantage for designing, building, and selling the world's best vehicles.

Their commitment to diverse supplier inclusion is apparent from their direct spend of more than $210 million dollars with CAMSC certified suppliers in 2013, a 95% increase from the previous year.

But their commitment extends far beyond dollars spent. GM has invited qualified CAMSC suppliers to participate in its comprehensive supplier mentorship program, and has teamed up with CAMSC to host a targeted supplier feedback forum and networking sessions.

Their annual Supplier Connections event enables certified suppliers to connect with more than 100 automotive Tier 1 suppliers to GM, dramatically increasing their opportunities for networking and business connections.

They advocate the business value of supplier diversity at outreach events across Canada with CAMSC and other organizations, helping to build understanding and momentum for an inclusive supply chain.

GM also hosts various supplier development sessions, including hosting MMSDC’s Immersion Day, with the goal of strengthening strategic thinking by diverse suppliers and enhancing their growth potential.

Clearly, their supplier diversity leadership is helping them meet their commitment to deliver “Vehicles as diverse as the people who build them”.

Tenth Annual CAMSC Business Achievement Awards
The Association of Chinese Canadian Entrepreneurs (ACCE)

The Association of Chinese Canadian Entrepreneurs is a not-for-profit organization founded in 1994. The Association is comprised of professionals and entrepreneurs from different fields.

**Annual Events:**
- ACCE Chinese Canadian Entrepreneur Awards Gala
- Business Forum
- ACCE Golf Classic
- Chinese New Year Celebration Dinner
- Christmas Celebration Dinner
- West Coast Diversity Business Networking
- West Coast Gala
- Mandarin Speaking Events
- Seminars
- Trade Shows

**2015 ACCE Chinese Canadian Entrepreneur Awards Gala**

Saturday, March 7, 2015
Hilton Suites Hotel, Markham, ON

**Award Categories:**
- Lifetime Achievement
- Entrepreneur of the Year
- Best Start-up
- Best Asia Pacific Business
- Most Innovative
- Most Progressive
- Award of Merit
- Best International Business
- Best Community Service

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COMMITTED TO MAKING A DIFFERENCE

Magna International is proud to support the Canadian Aboriginal Minority Supplier Council as they celebrate the achievements and successes of Aboriginal and Minority owned businesses, and the corporations which are leading the way with supplier diversity programs.

Congratulations to all the recipients of the 2014 Business Achievement Awards.

Together, the future is ours to make.

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Proud sponsor of CAMSC’s Business Achievement Awards
D+H would like to congratulate the winners of the CAMSC Business Achievement Awards and take this opportunity to applaud the CAMSC on ten years of moving forward the cause of supplier diversity in the Canadian business community.

WHAT A DIFFERENCE TEN YEARS CAN MAKE.
WHAT A DIFFERENCE TEN MORE YEARS WILL MAKE!

DIFFERENT PERSPECTIVES make for one SOLID SOLUTION

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Eurest Dining, a division of Compass Group Canada, is proud to sponsor the 2014 CAMSC Business Achievement Awards on its 10th anniversary. Congratulations to this year’s recipients.

We are committed to diversity and inclusion in the workplace and the marketplace. We believe that a diverse and inclusive supply chain helps to drive innovation and growth and deliver positive business results.

www.compass-canada.com
ABC Group – Where Visions Are Made Reality

A privately owned Canadian company since 1974, ABC Group is one of the world’s leading automotive systems and components manufacturers.

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TOMORROW starts here.

Today, it's easy to marvel at how far we've come.
Our phones talk to our TVs to record our favorite shows. Doctors in Estonia diagnose patients in Denmark. Social networks help companies improve customer service.

And yet, up to now, more than 99% of our world is not connected to the Internet.

But we're working on it.

And tomorrow, we'll wake up pretty much everything else you can imagine.
Trees will talk to networks will talk to scientists about climate change.
Stoplights will talk to cars will talk to road sensors about increasing traffic efficiency.
Ambulances will talk to patient records will talk to doctors about saving lives.

It's a phenomenon we call the Internet of Everything—an unprecedented opportunity for today's businesses.

Tomorrow?
We're going to wake the world up. And watch, with eyes wide, as it gets to work.
#tomorrowstartshere
Onewurld is pleased to support CAMSC as they open doors for Aboriginal and minority owned businesses.

Onewurld offers a variety of printing, finishing and logistical solutions, produced at our state-of-the-art facilities.

Every aspect of the supply chain process is effectively managed with the option of state-of-the-art offset, digital, laser and variable printing, die cutting, envelope printing, direct mail and a range of finishing services. Our print services are fully integrated with our procurement platform for one easy to use end to end solution. Over the past few years we’ve been recognized for our commitments. Our recent certifications include:

- Proudly receiving certified supplier status as a member of CAMSC (Canadian Aboriginal and Minority Supplier Council) in November 2010
- We are one of only a few printers in Canada that are certified in both the Environmental Choice Program (ECO) and the Forest Stewardship Council (FSC)
- As an ECO certified company we have very specific processes in place to reduce waste and recycle plate and paper materials.
- As an FSC - Chain of custody certified company we provide a guarantee about the production of FSC-certified products.

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